

Microgrant
Goals, Application, Evaluation
Alignment Map and Scoring

Microgrant Goals*	Application Question Responses Most Likely to Address the Goal	Evaluation			
		Items Quantity	Scoring Points	Percent	
Creativity (CR)	Project Information Section	8	40	50.0	
Project	Project Description	4	20	25.0	
Person	Artist Info and Artist's Work	4	20	25.0	
Public Engagement (PE)	Project Information Section	4	20	25.0	
Audience Description	Project Location, Project Description, Artist Info	2	10	12.5	
Audience Experience	Project Location, Project Description, Artist Info	2	10	12.5	
Logistics (LO)	Resources Section	4	20	25.0	
Use of Funds	Itemized Budget	2	10	12.5	
Planning	Partners and Collaborators, Other Funds, and Other Resources	2	10	12.5	
Overall (OV)	All Sections	2	0	0.0	
		Total	18	80	100.0
* Other "Objective" Requirements	Start/End Dates, Project Location	N/A	N/A	N/A	