

Microgrant
Goals, Application, Evaluation
Alignment Map and Scoring

Microgrant Goals*	Application Question Responses Most Likely to Address the Goal	Evaluation		
		Items Quantity	Scoring Points	Percent
Creativity (CR)	Project Information Section	8	40	50.0
Project	Project Description	4	20	25.0
Person	Artist Info and Artist's Work	4	20	25.0
Public Engagement (PE)	Project Information Section	4	20	25.0
Audience Description	Project Location, Project Description, Artist Info	2	10	12.5
Audience Experience	Project Location, Project Description, Artist Info	2	10	12.5
Logistics (LO)	Resources Section	4	20	25.0
Use of Funds	Itemized Budget	2	10	12.5
Planning	Partners and Collaborators, Other Funds, and Other Resources	2	10	12.5
Overall (OV)	All Sections	2	0	0.0
		Total	18	80
* Other "Objective" Requirements	Start/End Dates, Project Location	N/A	N/A	N/A