Microgrant Evaluation

Gobioff Foundation

Each question can receive a maximum of 5 points.

Creative (CR)  40 points, 50%

There are two components within the Creative section: Project and Person

Project: Description*
Is the artistic component of the project clearly described?

Choices
Extremely Clear
Very Clear
Somewhat Clear
Not So Clear
Not at All Clear

Project: Interest*
Is the artistic component of the project interesting, ambitious, or unique?

Choices
Extremely
Very
Somewhat
Not So
Not at All

Project: Consistent with Event*
Is the artistic component of the project consistent with the described event?

Choices
Extremely Consistent
Very Consistent
Somewhat Consistent
Not So Consistent
Not at All Consistent
**Project: Consistent with Audience**

Is the artistic component of the project consistent with the described audience?

**Choices**
- Extremely Consistent
- Very Consistent
- Somewhat Consistent
- Not So Consistent
- Not at All Consistent

**Creative Person: Potential Success**

Based on their past work, what is the likelihood for successful execution of the art aspect of the project?

**Choices**
- Extremely Likely
- Very Likely
- Somewhat Likely
- Not So Likely
- Not at All Likely

**Creative Person: Qualifications**

Has the applicant clearly described their qualifications?

**Choices**
- Extremely Clear
- Very Clear
- Somewhat Clear
- Not So Clear
- Not at All Clear

**Creative Person: Benefit to Career**

Is the project likely to benefit or move forward the applicant’s practice or career?

**Choices**
- Extremely Likely
- Very Likely
- Somewhat Likely
- Not So Likely
- Not at All Likely

**Creative Person: Prior Work**

How well does the artist’s prior work demonstrate innovation, uniqueness or technical skills?

**Choices**
- Extremely Well
- Very Well
- Somewhat Well
- Not So Well
- Not Well at All
Public Engagement (PE)  20 points, 25%
There are two components within the Public Engagement section: Audience Description and Experience

Audience: Quantity*
How likely is it that a significant amount of people will attend the project?

Choices
Extremely Likely
Very Likely
Somewhat Likely
Not So Likely
Not at All Likely

Audience: Diversity*
How likely is it that a diverse group of people will attend the project? (Please consider a variety of human characteristics. Examples include, age, gender, student status, race, ethnicity, sexual orientation, residency - local/non-local, ability to participate/disability, etc.)

Choices
Extremely Likely
Very Likely
Somewhat Likely
Not So Likely
Not at All Likely

Audience: Engagement*
How likely is it that attendees will engage with the art?

Choices
Extremely Likely
Very Likely
Somewhat Likely
Not So Likely
Not at All Likely

Audience: Interactions*
How meaningful will the attendees' interaction be with the art?

Choices
Extremely Meaningful
Very Meaningful
Somewhat Meaningful
Not So Meaningful
Not at All Meaningful
**Logistics (LO)**  
There are two components within the Logistics section: Use of Funds and Planning

**Use of Funds: Amount***  
Is there an appropriate amount of money assigned to the expense categories for this project?

**Choices**  
- Extremely Appropriate
- Very Appropriate
- Somewhat Appropriate
- Not So Appropriate
- Not at All Appropriate

**Use of Funds: Categories Selected***  
Are the expense categories selected appropriate uses of the money for this project?

**Choices**  
- Extremely Appropriate
- Very Appropriate
- Somewhat Appropriate
- Not So Appropriate
- Not at All Appropriate

**Planning: Resources***  
How likely is the applicant to be successful in their use of resources beyond this grant; such as partners/collaborators, other funds, or personal resources?

**Choices**  
- Extremely Likely
- Very Likely
- Somewhat Likely
- Not So Likely
- Not at All Likely

**Planning: Details***  
Does the applicant clearly communicate details taken into consideration for planning the project?

**Choices**  
- Extremely Clear
- Very Clear
- Somewhat Clear
- Not So Clear
- Not at All Clear
**Overall**  
*Unscored, for discussion only*

**Top of the List Project**
Without thinking about the other applicants in this Cycle, would you put this project at the top of your list for funding?

**Choices**
- Extremely Likely
- Very Likely
- Somewhat Likely
- Not So Likely
- Not at All Likely

**Valuable Project**
Please rate the degree that the project will be a valuable addition to the culture of Tampa.

**Choices**
- Extremely Valuable
- Very Valuable
- Somewhat Valuable
- Not So Valuable
- Not at All Valuable