



## Microgrant Evaluation

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*Gobioff Foundation*

*Each question can receive a maximum of 5 points.*

### *Creative (CR)*

*40 points, 50%*

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There are two components within the Creative section: Project and Person

#### **Project: Description\***

Is the artistic component of the project clearly described?

##### **Choices**

- Extremely Clear
- Very Clear
- Somewhat Clear
- Not So Clear
- Not at All Clear

#### **Project: Interest\***

Is the artistic component of the project interesting, ambitious, or unique?

##### **Choices**

- Extremely
- Very
- Somewhat
- Not So
- Not at All

#### **Project: Consistent with Event\***

Is the artistic component of the project consistent with the described event?

##### **Choices**

- Extremely Consistent
- Very Consistent
- Somewhat Consistent
- Not So Consistent
- Not at All Consistent

**Project: Consistent with Audience\***

Is the artistic component of the project consistent with the described audience?

**Choices**

Extremely Consistent  
Very Consistent  
Somewhat Consistent  
Not So Consistent  
Not at All Consistent

**Creative Person: Potential Success\***

Based on their past work, what is the likelihood for successful execution of the art aspect of the project?

**Choices**

Extremely Likely  
Very Likely  
Somewhat Likely  
Not So Likely  
Not at All Likely

**Creative Person: Qualifications\***

Has the applicant clearly described their qualifications?

**Choices**

Extremely Clear  
Very Clear  
Somewhat Clear  
Not So Clear  
Not at All Clear

**Creative Person: Benefit to Career\***

Is the project likely to benefit or move forward the applicant's practice or career?

**Choices**

Extremely Likely  
Very Likely  
Somewhat Likely  
Not So Likely  
Not at All Likely

**Creative Person: Prior Work**

How well does the artist's prior work demonstrate innovation, uniqueness or technical skills

**Choices**

Extremely Well  
Very Well  
Somewhat Well  
Not So Well  
Not Well at All

## Public Engagement (PE)

20 points, 25%

There are two components within the Public Engagement section: Audience Description and Experience

### Audience: Quantity\*

How likely is it that a significant amount of people will attend the project?

#### Choices

Extremely Likely  
Very Likely  
Somewhat Likely  
Not So Likely  
Not at All Likely

### Audience: Diversity\*

How likely is it that a diverse group of people will attend the project? (Please consider a variety of human characteristics. Examples include, age, gender, student status, race, ethnicity, sexual orientation, residency - local/non-local, etc.)

#### Choices

Extremely Likely  
Very Likely  
Somewhat Likely  
Not So Likely  
Not at All Likely

### Audience: Engagement\*

How likely is it that attendees will engage with the art?

#### Choices

Extremely Likely  
Very Likely  
Somewhat Likely  
Not So Likely  
Not at All Likely

### Audience: Interactions\*

How meaningful will the attendees' interaction be with the art?

#### Choices

Extremely Meaningful  
Very Meaningful  
Somewhat Meaningful  
Not So Meaningful  
Not at All Meaningful

## Logistics (LO)

20 points, 25%

There are two components within the Logistics section: Use of Funds and Planning

### Use of Funds: Amount\*

Is there an appropriate amount of money assigned to the expense categories for this project?

#### Choices

- Extremely Appropriate
- Very Appropriate
- Somewhat Appropriate
- Not So Appropriate
- Not at All Appropriate

### Use of Funds: Categories Selected\*

Are the expense categories selected appropriate uses of the money for this project?

#### Choices

- Extremely Appropriate
- Very Appropriate
- Somewhat Appropriate
- Not So Appropriate
- Not at All Appropriate

### Planning: Resources\*

How likely is the applicant to be successful in their use of resources beyond this grant; such as partners/collaborators, other funds, or personal resources?

#### Choices

- Extremely Likely
- Very Likely
- Somewhat Likely
- Not So Likely
- Not at All Likely

### Planning: Details\*

Does the applicant clearly communicate details taken into consideration for planning the project?

#### Choices

- Extremely Clear
- Very Clear
- Somewhat Clear
- Not So Clear
- Not at All Clear

## Overall

*Unscored, for discussion only*

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### Top of the List Project\*

Without thinking about the other applicants in this Cycle, would you put this project at the top of your list for funding?

#### Choices

- Extremely Likely
- Very Likely
- Somewhat Likely
- Not So Likely
- Not at All Likely

### Valuable Project\*

Please rate the degree that the project will be a valuable addition to the culture of Tampa.

#### Choices

- Extremely Valuable
- Very Valuable
- Somewhat Valuable
- Not So Valuable
- Not at All Valuable