## **Treasure Tampa (T2):** A Creative Placemaking Opportunity

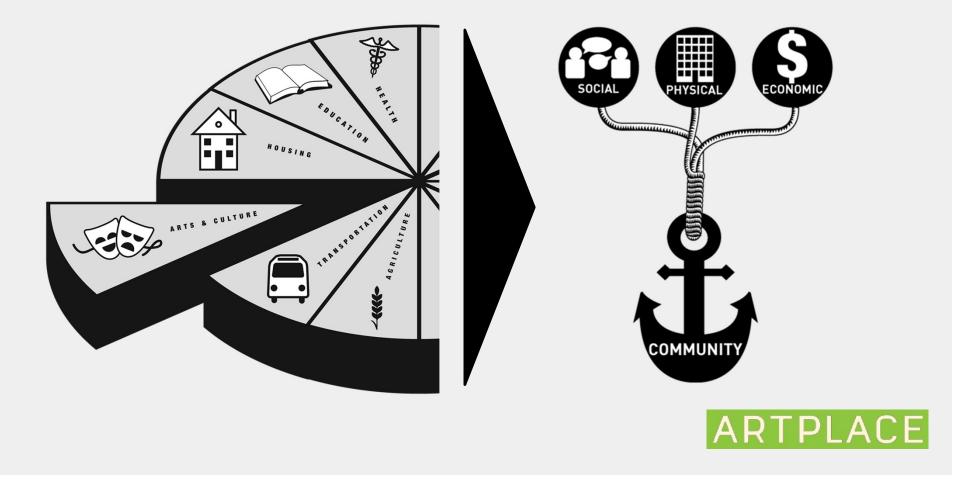
Tampa, FL September 19, 2016

### ARTPLACE ARTPLACE ARTPLACE ARTPLACE

## **About ArtPlace**

10-year collaboration

16 foundations + 8 federal agencies + 6 financial institutions



## **Arts & Culture**

- 1. Craft & Culinary Arts
- 2. 7. Dance
- 3. **Design & Architecture**
- Film & Media 4.
- 5. Folk & Traditional

- 6. Literature
- Music
- 8. Theater
  - 9. Visual Arts
  - 10. Other



# **Community Development Matrix**

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					









## Creative PLACEMAKING

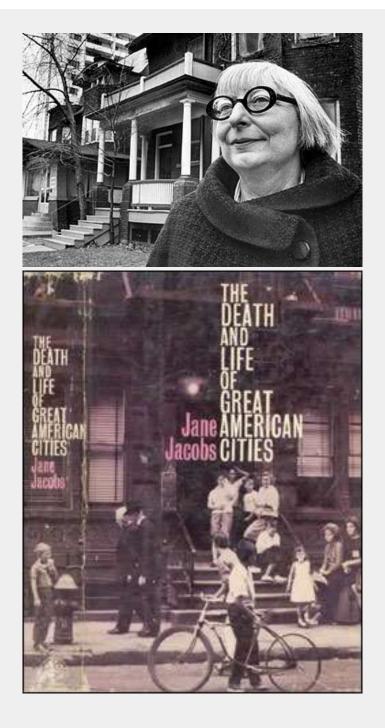
Ann Markusen Markusen Economic Research Services Anne Gadwa Metris Arts Consulting

#### **EXECUTIVE SUMMARY**

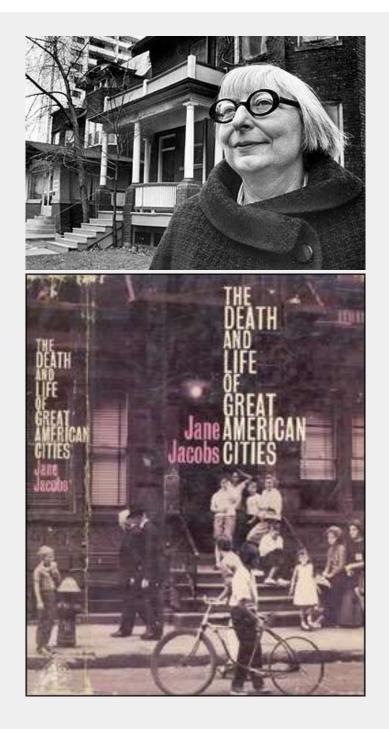


A White Paper for The Mayors' Institute on City Design, a leadership initiative of the National Endowment for the Arts in partnership with the United States Conference of Mayors and American Architectural Foundation. FOR THE ARTS











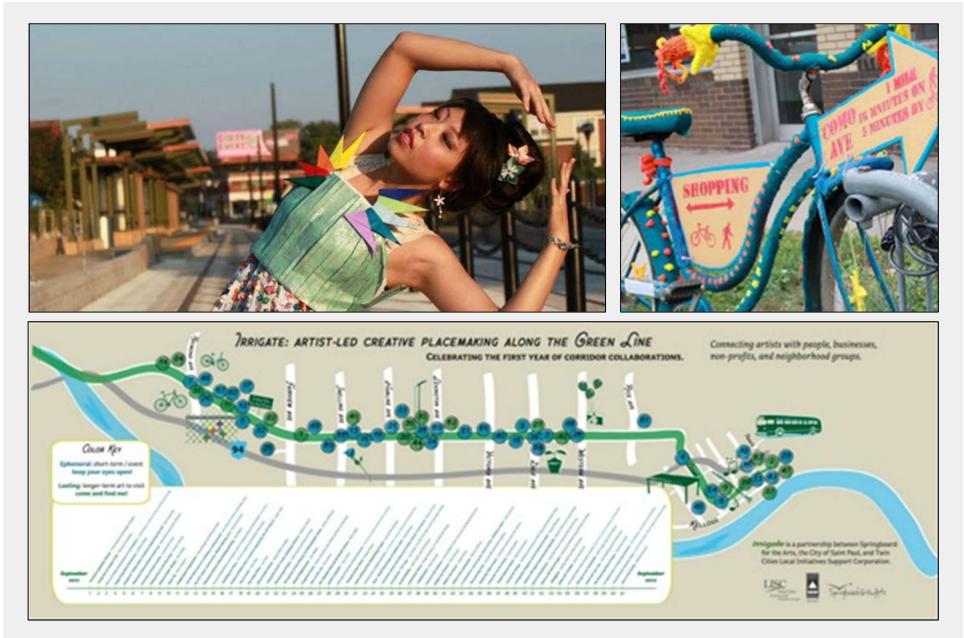
IDTH ANNIVERSARY EDITION THE RISE OF THE CREATIVE CLASS REDISITED



## **Four Questions**

- 1. What is the geographic community?
- 2. What is the desired community change?
- 3. How will the arts help achieve that change?
- 4. How will you know that change is happening?

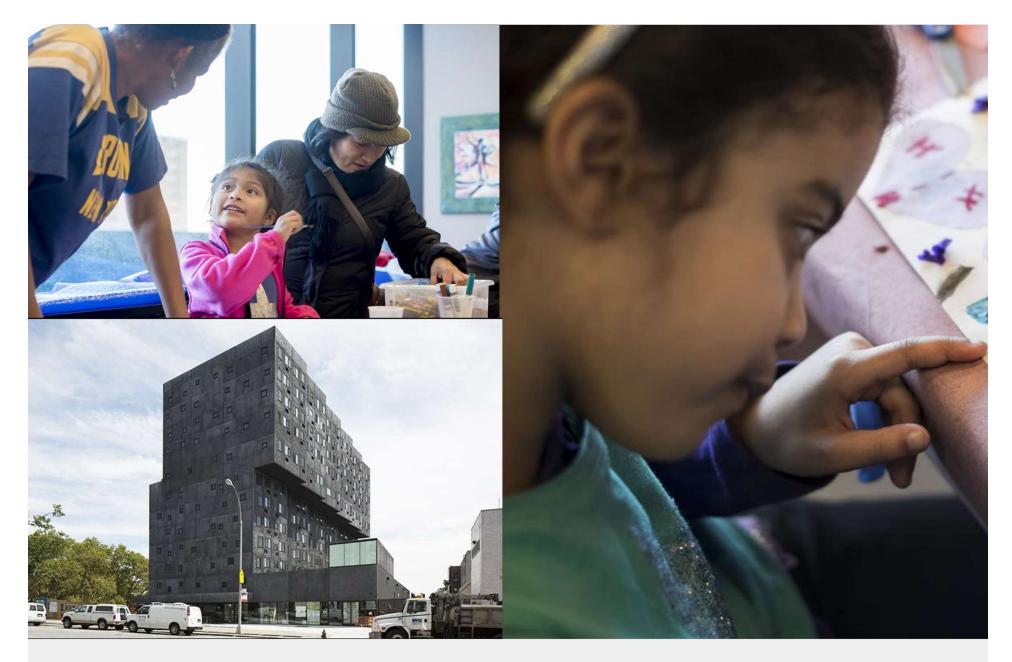




#### Irrigate

Springboard for the Arts (St. Paul, MN)





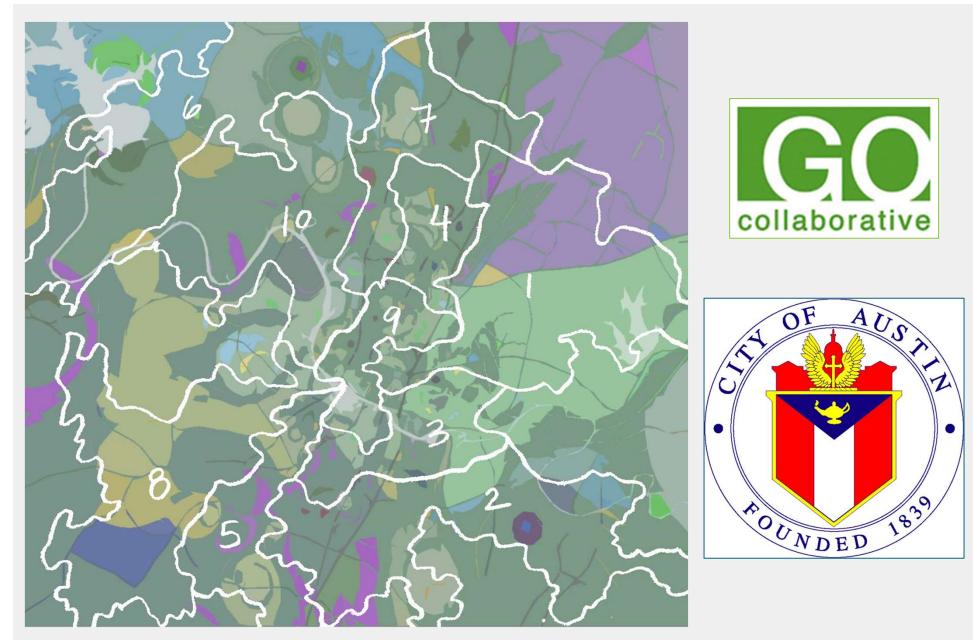
**Sugar Hill Children's Museum of Art & Storytelling** Broadway Housing Communities (New York, NY)





#### **Dance Exchange** New Hampshire Ave (Takoma Park, MD)





#### Drawing Lines City of Austin, Economic Development Division (Austin, TX)

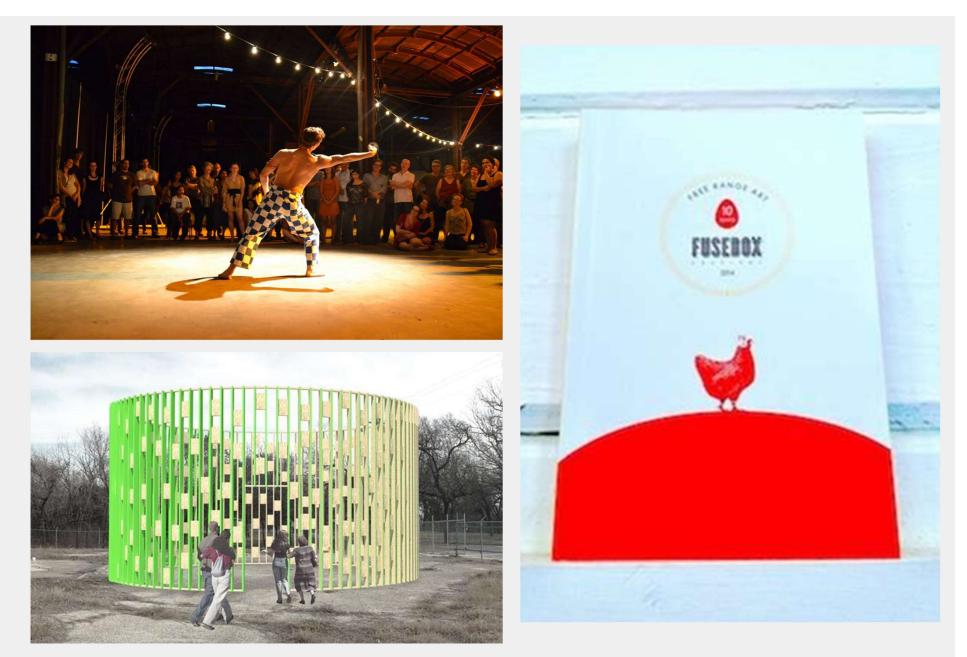






**City Artist in Residence** Public Art Saint Paul (St. Paul, MN)





#### **THINKEAST** Fusebox Festival (Austin, TX)



## Research

#### **PUBLIC SAFETY**

#### Spaces

The Village of Arts and Humanities (Philadelphia, PA)





#### HOUSING

#### Housing2Home

The Haven (Charlottesville, VA)



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